
QUARTERLY REPORT

April 1 – June 30, 2010

NEW CEDA Member

Please WELCOME - Riedesel Engineering, Lewiston, ID

CONGRATULATIONS TO

The City of Pierce for the successful completion of the Pierce Water Distribution project and successful closeout of an ICDB grant.

PROJECT HIGHLIGHT

Snake River Boat Builders Export Program 2010

The Snake River Boat Builders' Export Program 2010 has just been launched. During the first week of June, Klaus Emil Schneiders, Editor-In-Chief, Skipper Magazine (Germany) and Paul Warren-Smith (U.S. Commercial Service, Frankfurt, Germany) toured eight (8) participating boat builders and one boat trailer manufacturing facilities in the region and tested boats on the Clearwater and Snake River. Mr. Schneiders shall be writing a series of articles that will be printed in Skipper Magazine on the area's jet boat cluster.



Funded by USDA Rural Development and many local partners, this program focuses on export to the European Union with a focus on Germany. The success of the Export Program will contribute to positioning the region as the *"Jet Boat Capital of the World"*. CEDA is responsible for successfully securing grant funds and administering the project. Gary White with P'Chelle International is the primary consultant and is working in tandem with Janet Bauermeister with U.S. Commercial Service, Spokane, Washington.



Starting in July, training shall continue with participating boat builders on doing business

in the European Union. Such areas as culture, tariffs, distributorship agreements, shipping, packaging requirements, licensing, payment options and protecting intellectual property will be covered. In addition, the participants will be trained on European Union CE Compliance, hosting a foreign buyer trade mission, and on successful European trade show participation



During, the first week of November, 2010 a group of qualified European boat buyers will visit the region for three days, touring the facilities of the

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participating companies, developing relationships and negotiating business deals. A trade show is planned.

Participating boat builders will exhibit in the Snake River Boat Builders' Pavilion at the 42nd International Boat Show, Düsseldorf (www.boat-duesseldorf.com), Germany, January 22 – 30, 2011, the world's leading international show for boating and water sports.

Participating Companies

Aztec Fabrications, Inc./Phantom Jet Boats
Bentz Boats
Custom Weld Boats
Gateway Trailers
Hells Canyon Marine

Renaissance Marine Group, Inc.
Riddle Marine
SJX Jet Boats, Inc.
Thunder Jet

THANK you to ALL Contributing Organizations!

Southeast Washington Economic Development Association (SEWEDA)
Northwest Intermountain Manufacturers Association (NIMA)
City of Lewiston
Nez Perce County
Port of Clarkston
Center of Excellence for Marine Manufacturing & Technology
City of Clarkston
Port of Lewiston
Asotin County
Clarkston Chamber of Commerce
Hells Canyon Visitors Bureau
U.S. Commercial Service/Spokane
Zions Bank
USDA Rural Development



For continued information on the program and additional photos, see: www.clearwater-eda.org

GRANT AWARDS

The following grants were written by CEDA staff

Konkolville Water Company Water Project **\$360,000**
Idaho Community Development Block Grant
Idaho Department of Commerce

Project: Funds shall assist in the completion of a comprehensive, water project.

Palouse Lewis Clark Wine Alliance **\$18,500**
American Viticultural Area Project
EDA Technical Assistance Grant
US Department of Commerce EDA

Project: Funds shall assist in the development and submission of an application to establish an American Viticultural Area. An AVA will help local vintners (grape growers) and wineries market their grapes and wines.

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North Central Idaho Manufacturers Network **\$21,350**
 Rural Business Enterprise Grant
 USDA Rural Development – Business Programs

Project: Work with North Central Idaho manufacturers to Determine proper “cage codes” and register for government contracting while posting information in the Oklahoma State University ASSET Program portal with the intent of matching manufacturers to US Department of Defense Contracts. The project is being matched with a \$7,500 cash contribution from VALLEY VISION.

City of Potlatch Vision 20/20 Business Park **\$15,000**
 Rural Business Enterprise Grant
 USDA Rural Development

Project: Complete a Park Master Plan for approximately 60 acres to development a manufacturing park immediately adjacent to the City of Potlatch. This project is being matched with cash contributions from the City of Potlatch, Potlatch Corporation, and Avista Corp.

Green Technology Opportunities- Regional Strategy **\$4,525**
 Rural Business Enterprise Grant
 USDA Rural Development

Project: Work with a local group of economic development professionals to study the regional opportunities present in the green technology industries and complete a comprehensive, strategy for capitalizing on the opportunities. The project is being match with \$2,500 CEDA cash.

GRANTS SUBMITTED

Solidworks in the High School **\$200,000**
 Advance Technological Education
 National Science Foundation

Project: To work with area high schools, Lewis Clark State College, and the University of Idaho to further incorporate Solidworks computer-aided design software in the school system in an effort to encourage student innovation and interest in manufacturing.

Latah County Sheriff's Department **\$330,000**
 COPS Grant

Project: Provides funding for a Patrol Deputy and a Community Resources Deputy.

City of Potlatch Vision 20/20 Business Park **\$10,000**
 GEM Grant
 Idaho Department of Commerce

Project: Complete a Park Master Plan for approximately 60 acres to development a manufacturing park immediately adjacent to the City of Potlatch.

ECONOMIC & COMMUNITY DEVELOPMENT

RC&D WESTERN Conference 2011: Clearwater Economic Development Association continues to partner with Clearwater Resource Conservation and Development and the Idaho RC&D to host

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a ten (10) state regional, three-day conference of the RC&D organizations at the Red Lion Hotel, Lewiston. Clearwater RC&D hopes to attract 250 attendees. CEDA is providing conference coordination services. Theme: "Conversation at the Confluence: Snaking Your Way to Clear Water." Tentative Dates: March 13-16, 2011. Three planning meetings were held this quarter. The program outline was completed. *Christine and Jennifer*

Telecommunications: CEDA provided some technical assistance to First Step Internet as they begin project implementation for the expanded, multi-user Wide Area Network that will be impacting North Central Idaho. Frontier Communications is waiting for word on their grant application to complete a fiber circuit between Grangeville and Riggins, Idaho. CEDA Director Christine Frei met with Frontier Communications Managers Richard Jayo and Tom Murn regarding final acquisition of Verizon and future Frontier plans for our region.

CEDA staff participated in the Idaho State Telecommunication Plan Process with a two-hour interview and subsequent review of interview findings. *Christine Frei*

TeleMental Health Initiative: This project creates a telecommunication network to link the five hospitals in the region and allows for psychiatric services to be provided through a telecommunication network. Finally, use of the network and equipment is underway. CEDA paid out \$15,000 in grant funds to reimburse St. Mary's Hospital and Clearwater Valley Hospital for unpaid services rendered. Syringa General Hospital contracted with St. Joseph's Regional Medical Center for adult psych services that will begin on the system in July. Gritman Medical Center is in the process of contracting with SJRMC for similar services. CEDA was able to work with the Idaho Department of Health & Welfare to extend grant funds through December 2010. *Christine Frei*

North Central Idaho Mobility Management Program (IWAY): CEDA's Mobility Program is gaining speed. This quarter has brought a flurry of activity as funding applications have been reviewed by the District Coordination Council and their recommendations sent forth to the Public Transportation Advisory Council. Two of the District's service providers, Appaloosa Express and Canyon Area Bus Service, were recognized for their leadership and innovation in the effective coordination of mobility options and received 2010 I-Way Leadership Awards. District 2 representative Bill Brannan, Northwestern Trailways; Christine Frei, CEDA; Alisa Stone, City of Moscow and Deb Smith, Mobility Manager attended the CTAI Mobility Coordination Workshop at the end of April. Deb also participated at the CTAI Annual Expo in Long Beach; she was a panel member for the "Strategies for Forging Partnerships with the Business Sector" session. Deb will also be a presenter at the CTAI 2010 Mobility Conference in September in Boise.

Moscow Valley Transit and the City of Moscow have partnered together to begin Moscow's first Saturday bus service. Funding was provided by a USDA grant and the City of Moscow with the intent of getting people to and from the Moscow Farmers Market. The pilot project will run through the end of September.

The City of Moscow recently received funding for two (2) new vans for the vanpool and is currently working with the Nez Perce Tribe to get one of the vans operating between the Palouse and Lapwai. It is expected that the van will be operating by mid-July.

The City of Lewiston, in collaboration with the City Library is offering free bus rides on Wednesdays for any child wanting to participate in the Summer Reading Program. Lewiston Transit, CEDA's Mobility Manager and the WA-ID volunteer center will be providing "Bus Ambassadors" to welcome the kids on the bus and teach them about public transportation.

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Something to think about – a vanpool removes 6 – 12 cars from the road...less congestion, less carbon impact and more savings!
Deb Smith

Collaborative of Economic Development Professionals: CEDA co-hosted with Southeast Washington Economic Development a meeting of southeast Washington and north central Idaho economic development professionals. Presentations were given on the Snake River Boat Builders Export Program, Green Jobs, and Social Networking. Thanks to: **Gabriel Rench, EMSI, inc.;** **Gary White, P'Chelle International;** and **Kathryn Tacke, Idaho Department of Labor** for presenting information at the quarterly meeting. *Christine Frei*

Regional GIS Resource Center: The GIS Resource Center Project Team pulled together over 300 contacts for users of GIS information and CEDA distributed an in-depth GIS User Survey to the users. Over 100 individuals responded to the survey thus far. Information will be used in the development of a possible Regional GIS Resource Center. Thanks to: **Steve Hollenhorst, University of Idaho** for all your work in developing the survey and loading it on Survey Monkey. *Christine Frei*

Other Technical Assistance Provided to:

- City of Riggins Water Park Project – Procurement information
- City of Stites Water Study – Grant submission information
- Orofino Rural Fire District – Grant information

Community Projects in Implementation

Project:	CEDA's Involvement	Project Phase	Anticipated Date to begin construction	Anticipated Date for Completion	Responsible CEDA Staff
Cottonwood Community Center Renovation	Grant Admin	Complete	Oct 09	Closeout in process	Rachel
Nezperce Library Community Ctr	Grant Admin	Complete	Aug 09	Closeout in process	Rachel
Lewiston Nez Perce County Regional Airport Southpark	Grant Admin	Environmental	September 10	Pending	Rachel
Riggins Wastewater Upgrade	Grant Admin	Construction	Jan 2010	May 2010	Rachel
Nezperce Infrastructure	Grant Admin	Complete	July 09	Closeout in process	Rachel
Lapwai Valley Wastewater Treatment System	Grant Admin	Contracting	Mar 10	Mar 11	Rachel
Port of Lewiston Dock Expansion	Grant Admin	Design	Pending – final securing of funds	Pending	Rachel

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Community Projects in Development:

Project:	CEDA's Involvement:	Project Status:	Responsible CEDA Staff
Grangeville Social Service Multi-tenant Facility	Technical Assistance	Toured the St. Vincent DePaul facility in Coeur d'Alene to get a sense of what might be done in the development of this initiative. Met with planning team to discuss next steps. Grant application to the Idaho Community Foundation was not funded.	Siris
Winchester Community Center Renovation	Technical Assistance	CEDA met with planning team and the Winchester City Council. ICDBG application is planned for March 2011.	Rachel
Regional Professional Technical Training Center – Lewiston, Genesee, Lapwai, & Culdesac	Technical assistance	Worked with the Lewiston School District to solicit input from manufacturers through the NIMA organization.	Christine
Orofino Water Improvement	Technical Assistance	Successfully completed LMI survey qualifying Orofino for an ICDBG.	Rachel
Big Canyon Fire Station Project	Technical Assistance	Worked with Big Canyon representatives on the development of funding needed for a new station.	Rachel

BUSINESS DEVELOPMENT

- **Craigmont Industrial Site – Lost Foam Foundry:** CEDA is working with a local manufacturer and the City of Craigmont on the development of a Lost Foam Foundry on the Sawmill Site in Craigmont. CEDA has made a formal offer for purchase and it has been accepted. Financing is pending. *John Lane*
- **Northwest Intermountain Manufacturers Association (NIMA) Marketing Communication Plan:** The NIMA Marketing Communication Plan is completed and approved by NIMA and EDA (the funding agency). NIMA is working with a consultant to develop an improved website and branding. The total project should be complete by August 1, 2010. *Christine Frei*
- **NIMA ASSET Program – American Manufacturers Network:** NIMA, CEDA, and WSU Center for Entrepreneurial Studies are meeting weekly to launch a program to link small manufacturers to “problem part” US Department of Defense contracts. A Limited Liability Company has been established through the State of Idaho and CEDA is working with an attorney on the development of the operating agreement and submission of a request for tax exemption through the Internal Revenue Service. The group met with Congressman Walt Minnick and Minnick’s representatives as well as Senator Crapo and Senator Risch

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representatives are working collectively to find funding for start-up funds for the AMN. Thanks go to: **Randy Erikson, Lewis Clark State College** for providing legal consultation; **Phil Stonebraker** and **Ryan Ketcheson, Stonebraker McQuary Insurance** for providing liability expertise; **Steve Lohman, Lohman Accounting** for providing accounting expertise; and for assisting CEDA in seeking legal assistance for the initiative.; and **John Currin and Don Bott, Bott & Associates** for representing CEDA in the development of the American Manufacturer Network. *Christine Frei*

- **Other Technical Assistance Provided to:**
 - **Three Rivers Timber** – Provided grant and bond information to groups seeking to purchase Three Rivers Timber.

Business Projects in Development:

Project:	CEDA's Involvement:	Project Status:	Responsible CEDA Staff
Palouse Lewis Clark Wine Alliance AVA & Weather Station Project	Technical Assistance	Funding is pending. This project is funded; but, is waiting for final approval on EDA budget.	Christine
NIMA – ASSET Initiative/AMN	Technical Assistance	CEDA, NIMA, and WSU are in the process of raising funds to establish the American Manufacturers Network. An RBEG application is submitted and will be matched with \$7,500 from Valley Vision for development of the contracting pool of manufacturers.	Christine, John, Siris
Pineda Post and Pole	Technical Assistance	Working with the Pineda's to determine the feasibility of seeking a Woody Biomass Utilization Grant for a dowel machine. Met with Forest Service to discuss initiative.	Siris, Christine
Potlatch – Potential Industrial Site	Grant Writing	Working with the City of Potlatch and project team to develop the industrial park in Potlatch. Wrote two grants.	Siris Christine

Business Projects in Implementation:

Project:	CEDA's Involvement:	Project Status:	Responsible CEDA Staff
Anderson Aeromotive – Idaho County Airport Facility	Project management	Draft plan was completed this quarter for the development of a facility for Anderson Aeromotives.	Christine
Foundry Feasibility Study	Project oversight	Study complete.	John

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Boat Cluster Export Program	Project oversight	See "project highlight" above.	John, Christine
Techramp	Project Oversight	Completed. Worked with one small business in Orofino and a consultant to determine market opportunities.	John

Small Business Finance Activity

	Activity During Previous 12 Months	Activity During Previous 36 Months
Projects Financed	11	28
Amount of CEDA Financing	\$594,115	\$1,719,288
Amount of Private Financing Leveraged	\$1,533,799	\$2,597,600
Jobs Created and Retained	47	119
<u>Project Distribution</u>		
Whitman County	1	1
Asotin County	0	2
Clearwater County	2	6
Idaho County	2	3
Latah County	1	6
Lewis County	1	4
Nez Perce County	4	6
<u>Total Project Distribution</u>	11	28

OTHER ACTIVITIES

Support Letters:

- City of Moscow, Transit Center, FTA State of Good Bus Repair Initiative
- Clearwater County Economic Development, Idaho Department of Commerce Rural Development Initiative
- Ida-Lew Economic Development, Idaho Department of Commerce Rural Development Initiative
- Port of Clarkston Industrial Park, US Department of Commerce EDA Construction Grant
- Valley Transit, FTA State of Good Bus Repair Initiative

Meeting Attendance:

- Clearwater County Economic Development, Orofino. *John*
- Clearwater RC&D Council, Lewiston. *Christine*
- Ida- Lew Economic Development *John*
- Idaho Dept of Commerce, Boise. *Christine and Deb*
- I-Way District Coordination Council – ITD Balancing Meeting, Moscow *Deb and Christine*
- Latah Economic Development Council, Moscow. *Christine*
- LCSC Business Awards Banquet, Lewiston. *Christine*

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- Lewis Clark Trail Committee, Lewiston. *Jennifer and Christine*
- Lewiston Chamber of Commerce Board of Director Meeting, Lewiston (presenter). *Christine*
- Moscow Mobility Task Force. *Deb*
- Moscow Urban Renewal Agency Presentation, Moscow. *John*
- Northwest Intermountain Manufacturers Association, Lewiston. *Christine and Jennifer*
- Orofino Chamber of Commerce (presenter), Orofino. *John*
- Potlatch Vision 20/20, Potlatch. *Siris and Christine*

Conferences, Forums & Workshop Attendance:

- "Know Your Region" Webinar Series, National Association of Development Organizations. *Deb and Christine*
- Bioregional Planning Forum, University of Idaho (panelist), Moscow. *Christine*
- CTAA Annual Expo (presenter), Long Beach, California. *Deb*
- Idaho Rural Economic Development Conference, Coeur d'Alene
- Idaho Transportation Department Economic Development Forum, Lewiston. *Rachel*
- I-Way Coordination Workshop, Boise. *Deb and Christine*
- WSU Business Plan Competition, (judge) Pullman, *Christine and John*

Visits to CEDA Members:

- | | | |
|-----------------------|---------------------|----------------------|
| • City of Bovill | • City of Kamiah | • City of Winchester |
| • City of Cottonwood | • City of Kendrick | • Clearwater County |
| • City of Craigmont | • City of Kooskia | • Idaho County |
| • City of Culdesac | • City of Lapwai | • Latah County |
| • City of Deary | • City of Moscow | • Lewis County |
| • City of Elk River | • City of Orofino | • Nez Perce County |
| • City of Genesee | • City of Pierce | |
| • City of Grangeville | • City of Weippe | |
| | • City of Whitebird | |

LEADERSHIP

LeAnn Trautman

CEDA Chair
 City Clerk, City of Winchester

Rob Lohmeyer

CEDA Vice-Chair
 Dean of Professional Technical Programs, Lewis Clark State College

Rick Laam

CEDA Past Chair
 City Administrator, City of Orofino

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County Members:

Clearwater County
Idaho County
Latah County
Lewis County
Nez Perce County

City Members:

Bovill, City of
Cottonwood, City of
Craigmont, City of
Culdesac, City of
Deary, City of
Elk River, City of
Grangeville, City of
Kamiah, City of
Kendrick, City of
Lapwai, City of
Lewiston, City of
Moscow, City of
Nezperce, City of
Orofino, City of
Peck, City of
Pierce, City of
Riggins, City of
Stites, City of
Weippe, City of
Whitebird, City of
Winchester, City of

Tribe:

Nez Perce Tribe

Taxing Districts:

Kendrick Juliaetta Recreation
Port of Lewiston

Utilities:

Avista Corporation

Education:

Lewis Clark State College
University of Idaho

Non-Profit/Agency Partners:

Clearwater Resource Conservation & Development
Idaho Department of Labor
Latah Economic Development Council
North Central Idaho Travel Assn.
Northwest Intermountain Manufacturers
Valley Transit

Private Industry:

Bott Architects & Associates
Castellaw Kom Architects
Hingston Roach Group
Northwest Management
Riedesel Engineering
Sterling Savings Bank
Thomas Dean & Hoskins

US Bank
Zions Bank

**Please Support CEDA
Member BUSINESSES!**

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STAFF

Christine Frei, Director
John Lane, Business Programs and Finance Director
Rachel Stocking, Economic Development Specialist
Jennifer Norberg, Office Administrator
Angie Elliott, Administrative Associate, Business Loan Department
Deb Smith, Mobility Manager
Siris Silva, Economic Development Assistant, AmeriCorps Vista Member

or more information, visit CEDA's website at: www.clearwater-eda.org or contact the CEDA office at: (209)746-0015.

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