



IN MOTION

Clearwater Economic Development Association | March 2019

PLAN THE WORK, WORK THE PLAN: UPDATING THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Every five years CEDA asks local government, private industry, institutes of learning, state agencies, non-profits, and community leaders to come together to develop the next strategy-driven plan for regional economic development: the Comprehensive Economic Development Strategy (CEDS). This locally-based, regionally-driven economic development planning process engages community leaders, leverages the involvement of the private sector, and establishes a strategic blueprint for regional collaboration. The CEDS provides the foundation by which the public sector, working in conjunction with economic stakeholders such as industries and education, creates the environment for regional economic prosperity.

We are in the process of initiating the 2019 – 2024 North Central Idaho CEDS update and will be asking our partners and regional stakeholders to help us identify the capitals (wealth) of the region and the vision of how to build those capitals into a vital and resilient economy for our region. We hope you will join us this spring for this important regional planning process and will send email invitations as we hold planning sessions in your community.

JACKSON DAVIS STEPS DOWN FROM LOAN COMMITTEE



After twenty-five years of volunteer service to the region as a member of the CEDA Loan Review Committee, Jackson Davis (pictured) announced in January his intention to step down. Jackson, a CPA with Presnell Gage in Moscow, joined the Loan Review Committee following what he perceived at the time to be an unfair decision by CEDA regarding a loan application submitted by one of his clients. Jackson, being the strong advocate for his clients that he is and has always been, complained to a member of the Committee from Moscow, whose response to him was “if he did not like the Committee’s decisions then he should join the Committee so he could help with future decisions.” Long story short, he took her up on that challenge and liked it so much he hung around for the next quarter century.

Jackson’s interest in investing in the future of the region is sincere and is demonstrated by his actions each day. Jackson has always been extremely supportive of CEDA. He makes regular referrals to CEDA, he has advocated for CEDA on numerous occasions, including going before the City and the County government bodies to show his support for their membership in the association. Jackson is also a strong advocate for his clients, building his relationships based on a sincere desire to help them succeed. Jackson’s departure from the Loan Review Committee results largely from changes at his work that come with time, including a growing need for him to spend time mentoring the younger accountants. His commitment to that effort and his appreciation for the value of CEDA led him to recommend a young CPA from his firm who will fill the vacancy. **Thank you, Jackson!**

CHANGES IN CEDA GOVERNANCE



On December 2, 2018, CEDA Board of Director and Nez Perce County Commissioner Bob Tippett passed away. Bob served on the CEDA Board of Directors since his election to the Nez Perce County Commission. For many years prior, Bob served Nez Perce and Asotin County as Valley Vision Executive Director. His experience in economic development was an asset to CEDA leadership.

In November 2018, Nez Perce County Commissioner Don Beck was appointed by CEDA Chairman Steve Greenfield to the CEDA Board of Directors. At the CEDA Board of Directors meeting on February 28, Mike Ryan and Kathie LaFortune were also appointed to the CEDA Board of Directors. Newly elected Clearwater County Commissioner Mike Ryan replaces John Smith as the county representative on the CEDA board. Newly elected Latah County Commissioner Kathie LaFortune replaces Dave McGraw.

By the time of this print, Northwest Intermountain Manufacturers Association (NIMA) will have an agreement in place with Apprenticeship Idaho for two, new adult apprenticeship programs. CEDA and the Idaho Department of Labor have worked in tandem with NIMA to coordinate development. Invitations have been sent out to 53 metal fabrication manufacturers and machine shops. In the next several months, CEDA and IDOL will be recruiting manufacturers to participate in the NIMA Machinist Apprenticeship or the NIMA Fabrication Apprenticeship programs. By establishing these apprenticeships, this allows NIMA participants to offer Student-to-Work apprenticeships to 16-18 year old students that want to work on the production floor.

DREAM IT. DO IT. . . KEEPS THE PACE



On March 1, high school students, school counselors, industry and higher education representatives, and volunteers descended onto the Lewis-Clark State College Campus for the 3rd Annual Dream It Do It...Here Youth Conference! Students from 17 high schools got first-hand information and experience on the region's job opportunities. Students were also connected to educational opportunities available at Lewis-Clark State College, University of Idaho, Walla Walla Community College, and Washington State University. The event was focused on creating pathways to the jobs we have locally. Over \$28,800 was raised for this one-day recruitment endeavor!



In total, 16 schools, 273 students, 22 counselors, 27 employers with 60 presenters, and 4 colleges attended! The DIDI Planning Team met and reviewed the input given by all attendees. Based on evaluations and our experience, we will be making some adjustments next year to make the event a better experience. Next year's event is set for March 18, 2020 and will be held on the University of Idaho campus.

Top: *Dr. Cynthia Pemberton welcomes students to the conference.*
 Bottom: *Nightforce Optics staff pose with students.*



Planners & Volunteers

University of Idaho (planner)
 Idaho Department of Labor (planner)
 Lewis-Clark State College (coordinator)
 CEDA (coordinator)
 Nez Perce Tribe (planner)
 Marvin Dugger (planner)
 Clarkston School District (planner)
 Valley Vision
 Palouse Pathways
 Ida-Lew Economic Development

Dream It. Do It. Program Financial Sponsors

Clearwater Economic Development Association
 Lewis-Clark State College
 Northwest Intermountain Manufacturers Association
 Port of Clarkston
 Southeast Washington Economic Development Association
 Valley Vision

Presenters & Exhibitors

Advanced Welding & Steel
 Catalyst Medical
 CCI/SPEER
 Clearwater River Casino
 City of Moscow
 Costco
 Dworshak Fisheries
 Gritman Medical Center
 Hells Gate State Park
 Hillco Technologies
 Idaho Corrections
 Idaho Forest Group
 Jetco Machine and Fabrication
 Lewis-Clark State College IT
 Nez Perce Tribe IT
 Nightforce Optics
 NW Laborers Union
 P1FCU
 Pacific Cabinets
 Pullman Regional Hospital
 Red Lion Hotel
 Schweitzer Engineering
 St. Joseph Regional Medical Center
 TD&H Engineering
 Tri-State Memorial Hospital
 UI Plant Utilities
 Wells Fargo Bank

Gold Sponsors

Lewis-Clark State College
 University of Idaho
 Nez Perce Tribal Enterprises
 Nez Perce Tribe Education Fund
 Wells Fargo

Silver Sponsors

Idaho Forest Group
 Northwest Intermountain Manufacturers Assn.
 Southeast Washington Economic Development Assn.

Bronze Sponsors

Vista Outdoor
 Bennett Lumber
 City of Moscow
 Jetco Machine
 Nightforce
 Pacific Cabinets
 Pullman Regional Hospital
 Seekins Precision Machine
 Tri-State Memorial Hospital
 Walla Walla Community College

Additional Sponsors

Hillco Technologies
 Nimiipuu Health

NIMM STUDENTS BEGIN FOURTH COURSE

The Northwest Intermountain Metal Manufacturing (NIMM) students are beginning their fourth course this semester. Thirty-four students, including eight female students, from 12 high schools across the region are enrolled in a 3-D Solid Modeling Course taught by Lewis-Clark State College through the E-learning Center. Students will be gathering the DIDI Youth Conference for one breakout session to share their experience. Preparations are being made for a Summer Job Shadow experience and for potential student hires into local manufacturing companies through an apprenticeship, student-to-work program. CEDA and the Idaho Department of Labor began manufacturer recruitment and will continue through the next few months. NIMM Students will have a chance to interview for available part-time, paid apprenticeships.

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT HIGHLIGHTS

CEDA's economic and community development departments are plugging along on existing and developing projects in North Central Idaho.

A few things that staff are working on currently include:

- Partnering with the Nez Perce Tribe to pursue funding development for a new business park.
- Managing 13 open CDBG awards across North Central and Central Idaho including a recently awarded \$150,000 block grant to improve the Kamiah Swimming Pool.
- Community technical assistance.
- Partnering with NIMA to host a regional workshop on Additive Manufacturing
- Continuing our Rural Community Development Initiative training on comprehensive planning updates.
- Working directly with the cities of Potlatch, Grangeville, Nezperce, and Winchester to update existing comprehensive plans.
- Coordinating with FutureIQ, a globally recognized strategic planning company to host the "Leading With Intention: Creating an Economy for the Future" workshop on March 28 with participating RCDI communities.

WINE AND VINE NEWS

The wine industry in the Lewis-Clark Valley AVA continues a slow and steady growth which is contributing to additional vines in the ground, new wineries being established, and tasting rooms opening in several communities.

New Wineries: Two new wineries have come onboard in the last year – Jovinea Cellars in Lenore and Tammany View Winery in Lewiston. Jovinea, owned by Lisa and Michael, was licensed in Idaho last April and are diving right into the Lewis-Clark Valley AVA. They have planted vines and test plots, bottled wine, and participated in local events such as Art Walk in Beautiful Downtown Lewiston. Paul and Heidi Sullivan, planted Two Bad Labs Vineyard in 2012 and now have added Tammany View Winery. They are now bottling wine made from grapes from their own vineyard.

Wine lovers are finding it easier to taste wines in the Lewis-Clark Valley AVA – new tasting rooms have opened throughout the region.

Colter's Creek Winery's new tasting room in the historic Hattabaugh building in downtown Moscow is open Tuesday through Saturdays. The newly remodeled Newberry Square in downtown Lewiston is now home to Vine 46's tasting room which is open Friday and Saturday; 10:00 a.m. – 7:00 p.m.

Jovinea Cellars has partnered with Ampersand Oil & Vinegar Taphouse to host wine tasting events and is currently looking for a permanent home in downtown Lewiston.

Parejas Cellars has chosen Clarkston as the site for their new tasting room. Yakima-based winemaker, Mark Wysling, opened in October of last year and jumped right into the Lewis-Clark Valley wine industry. His tasting room is open Thursdays and Fridays, 3:00 p.m. - 9 p.m. and Saturdays 12:00 p. m. – 9:00 p.m. Mark plans on developing a vineyard and winery within the LCV AVA in the future.

Signature Event: The 2019 Lewis-Clark Valley Wine Festival will be held April 5 – 7 in the Lewis-Clark Valley AVA. The event spotlights a grape originally planted in the LC Valley, the Cab Sauvignon. The 3-day celebration features winery events, Riedel glassware presentation, wine and history seminar, and the winemaker's signature dinner event. All weekend long participating Lewis-Clark Valley Wine Alliance wineries will open their doors and welcome guests to taste their wine, listen to live music, dine on local food, and discover the flavor of the region.

The 2019 Lewis-Clark Valley Wine Festival is expected to draw visitors from across the Pacific Northwest. For more information and ticket sales visit <https://lewisclarkwine.com/wine-fest/>.

TAKING THE PULSE OF NORTH CENTRAL IDAHO'S HEALTHCARE INDUSTRY

Join us as we explore one of the region's most important industries: healthcare. Healthcare is a leading issue for our region, state, and nation. The industry accounts for almost one-sixth of our regional economy. Hear from experts representing different healthcare sectors and learn about the challenges and opportunities that healthcare faces.



April 18, 2019

Clearwater River Casino

4:00 p.m. – Membership Business Meeting; Members and Non-Members Welcome

5:00 p.m. – No Host Social

6:00-8:00 p.m. – Dinner and Program

A panel of experts representing different healthcare sectors will share their thoughts about the changing healthcare environment, challenges, and possible solutions. This discussion will be moderated by Jim Rehder of the Region II Behavioral Health Board; panelists include:

- Carol Moehrle, ID North Central Health District
- Abner King, Syringa General Hospital
- Teresa Shackelford, ID Department of Health & Welfare
- Christine Packer, St. Mary's/Clearwater Valley Hospitals & Clinics
- Zeke Ulrey, Area Agency on Aging
- Blain Claypool, St. Joseph Regional Medical Center
- Connie Osborn, Gritman Medical Center

Tickets are \$30/person.

RSVP to CEDA by 5:00 p.m. Monday, April 15, 2019 by calling (208) 746-0015 or email dsmith@clearwater-eda.org.

Need to make lodging arrangements? Contact the Clearwater Casino Lodge at (208) 746-0723 for the CEDA Annual Meeting Special Rate of \$75.00 per night. Offer good April 17-19.

CURRENT CEDA MEMBERS:

County Members:

- Clearwater County
- Idaho County
- Latah County
- Lewis County
- Nez Perce County

Taxing Districts:

- Kendrick-Juliaetta Recreation District
- White Bird Area Recreation District
- Port of Lewiston

Tribal Members:

- Nez Perce Tribe

Utilities:

- Avista Corporation
- Clearwater Power

City Members:

- Cottonwood, City of
- Craigmont, City of
- Culatesac, City of
- Deary, City of
- Elk River, City of
- Genesee, City of
- Grangeville, City of
- Juliaetta, City of
- Kamiah, City of
- Kendrick, City of
- Kooskia, City of
- Lapwai, City of
- Lewiston, City of
- Moscow, City of
- Nezperce, City of
- Orofino, City of
- Peck, City of
- Pierce, City of
- Potlatch, City of
- Riggins, City of
- Stites, City of
- Troy, City of
- Weippe, City of
- White Bird, City of
- Winchester, City of

Education:

- Lewis-Clark State College
- University of Idaho

Partners:

- AFL-CIO
- Clearwater County Economic Development Council
- Clearwater Resource Conservation & Development
- Ida-Lew Economic Development Council
- Idaho Department of Environmental Quality
- Idaho Department of Labor
- Lewis-Clark Valley Chamber of Commerce
- North Central Idaho Travel Association
- Northwest Intermountain Manufacturers' Association
- Valley Vision

Private Industry:

- Banner Bank
- Bott Architects & Associates
- Castellaw Kom Architects
- Columbia Bank
- First Step Internet
- Great West Engineering, Inc.
- Keller & Associates
- Keltic Engineering, Inc.
- Mountain Waterworks
- Northwest Management
- Potlatch #1 FCU
- RGU Architecture and Planning
- TD&H Engineering
- Umpqua Bank
- US Bank
- SMART Transportation
- Washington Trust Bank
- Zions Bank

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